

January - April 2015 / Issue 69

FOREVER



 GHANA  SIERRA LEONE  LIBERIA

F.I.T.TM 
Look Better. Feel Better.

In This Edition

GRAND OPENING
OF FLP GHANA TAMALE BRANCH

Loving Forever F.I.T.

Social Media Influence

What's In A Name?

We each have many titles and many roles in our lives: parent, child, sibling, friend, and, of course, in our Forever businesses, Distributor. The title of Distributor was carefully selected when we created Forever in 1978 and has served us well for over 35 years!

There has never been a moment that I am not inspired by your example. You are leaders in our industry, and I am incredibly proud to be associated with you.

Just as we all have different titles throughout our lives, there are many things that we say about people that join the Forever business. You take no shortcuts. You always show integrity. You are Forever grateful. You are positive. You always seek adventure. You are creative. You are brave. You are passionate. And of course, you are entrepreneurs. This is why you are Forever Business Owners. Being a Forever Business Owner means never taking no for an answer, always finding new ways to be innovative and working hard to achieve your goals. Like all entrepreneurs, you are truly responsible for the success of your own business, and your hard work and dedication will drive its growth.

I have always said that owning your own business is less about making a living and more about making a life – choosing your own path and living the way that you deserve.

I hope that you are as excited to be a Forever Business Owner as I am. Being a business owner is an incredible privilege - one that some people work their whole lives for, but are never able to achieve.

Use the name Forever Business Owner and wear your pin with pride! Celebrate and share your successes with those around you - part of what makes Forever the greatest opportunity in the world is the ability to help other people look and feel better and live in ways that they never dreamed possible! Your success shows your dedication to inspiring those around you.

Thank you so much for all that you do and congratulations on your brand new title!

Forever yours,



Rex Maughan
CEO

Showing Appreciation

Congratulations

We wish to take this opportunity to congratulate our brave Forever Business Owners (FBOs) who were able to qualify for the Global Rally in Singapore and the Eagle Manager Retreat in Cancun, Mexico. The qualifiers have indeed made all FBOs in Ghana very proud. They worked hard even in the face of seemingly overwhelming challenges. They deserve every bit of our admiration and adoration. We hope that there will be more qualifiers this year for all the fantastic incentives on our marketing plan.

Features

In this edition of the newsletter, we feature memorable pictures from the grand opening of our Tamale office, Success Day showcase in Tamale, Special Trainings run by Bill Lewis (FLP Senior Vice President of Operations) and Jackson Adagala (Director of Operations, Africa). There are also features on the newly introduced FIT weight management programme, key changes in the Company Policy designed to make our businesses soar and the influence of Social Media on the way FBOs conduct their

businesses. We also have information about the Club 100 Incentive, the 2016 Eagle Manager Incentive in Costa Navarino, Greece and the Global Rally in Johannesburg, South Africa,

Showing Gratitude

In the drudgery of everyday life, it is often easy to forget to be grateful for all the wonderful things in our lives. However, studies show that consistently keeping track of what you are thankful for and acting on those feelings of appreciation can not only make you happier, but actually boost your immune system and keep you healthier. It is in the light of the foregoing that we wish to share with you a recent article by Catherine Jessen on five easy ways to show gratitude on a daily basis. Just remember to be consistent as this works best if you commit to showing your appreciation every day, not just when things are going great. These are:

1. Remember all the small details by keeping a gratitude journal. Start a collection of little grateful moments, and literally watch all the good in your life pile up.
2. Showing gratitude by verbally

acknowledging someone can really make his or her day (and boost your own mood, too!).

3. Don't complain for 24 hours. This might seem strange, but it will be scary to realize how quickly you might jump to complaints rather than solutions.
4. Show gratitude by writing a thank you card (yes, writing by hand). This physical memento shows that you are truly appreciative of someone giving you his or her time and effort.
5. Your home is where you go to relax and unwind, so give back to your neighbourhood. It shows that you care by actually offering a helping hand.

Eagle Manager Incentive

The Eagle Manager Incentive in the beautiful coastal city of Costa Navarino, Greece has just kicked off. It runs from May 1st 2015 to April 30th 2016. In order to qualify, a FBO must be a Manager, be active with 4cc, be leadership bonus qualified every month of the period and accumulate 720cc including 100cc from new personally sponsored downlines with 2 of them achieving Supervisor status during the qualification period. The qualification requirements ensure the practice of the basic building-blocks of the Forever business to enable you earn a sustainable solid income! You can definitely qualify for this all-expense paid exotic vacation for yourself and your spouse or guest if you continue to work hard and smart.

Smile

Remember to smile always. The more you smile, the more you attract people to your business. Don't forget to have fun as you run your businesses! Remember Forever changes lives so let it change your life! Thank you all, we love you, and we are so proud of you. Keep up the fantastic work!

Dinah & Michael Boafo

Country Manager



MOVE UP

◀ 2014 DECEMBER

Managers

1. BERYL GRACE TUBOKU-METZGER
2. THOMASIA WEEKES ESENAME ADILINE

Sponsor

1. ALPHONSE CHILATO
2. BERYL GRACE TUBOKU-METZGER



Assistant Managers

1. JUMA KAMARA JOSEPH THIERY
2. NOAH TUCKER

Sponsor

1. THOMASIA WEEKES ESENAME ADILINE
2. JUMA KAMARA JOSEPH THIERY



Supervisors

1. EDWARD PAUL KANDEH
2. MOHAMMED SANNOH
3. SALAMATU KAMARA & ELIJA KAMARA
4. CARLTINA JOHN EFFIE & MARCUS JOHN HARBERT
5. FATMATA JALLOH YEROH & ABDULRAMA JALLOH
6. KWAME BRIGHT FLIMPOG
7. MOHAMED JALLOH SALLIEU
8. JOHN SANDY JOE

Sponsor

1. ZACHARIA KAMARA
2. ABU BAKARR KANNEH
3. JUNISA JONATHAN MVANDI
4. SALAMATU KAMARA
5. JOHN BANGURA
6. ALPHONSE CHILATO
7. NOAH TUCKER
8. MOHAMED JALLOH SALLIEU



◀ JANUARY 2015

Managers

1. JUMA KAMARA JOSEPH THIERY
2. NOAH TUCKER

Sponsor

1. THOMASIA WEEKES ESENAME ADILINE
2. JUMA KAMARA JOSEPH THIERY



Supervisors

1. SAMUEL DANSO
2. JUDE KANKAM ESSUMANG
3. RACHAEL AMPADU
4. DOREEN ADU-OSEI
5. REV EMMANUEL OWUSU-ABOAGYE & MERCY ROLLAND
6. JANET JABATI & MARY JABATI JABATI
7. UMU BAH KULSUM
8. JOHN JAMES TAMBA
9. ADAMA KAMARA I
10. KINDI JALLOH
11. MARKLAW BANGURA IBRAHIM

Sponsor

1. FREDERICK ADJEI SOMUAH
2. SAMUEL DANSO
3. AYUBA TANKO
4. FAUSTINA YAA ANTWI
5. AMOAH MENSAH
6. MOHAMMED SANNOH
7. NOAH TUCKER
8. JOHN SANDY JOE
9. HAMZA ALHASSAN
10. JOHN JAMES TAMBA
11. EDWARD PAUL KANDEH



Managers

1. MOHAMMED SANNOH

Sponsor

1. ABU BAKARR KANNEH

◀ FEBRUARY 2015



Supervisors

1. SANR NELSON BRIMA
2. JOHN BALOGUN DIXON & DARLINDA NASU DIXON
3. MARTHA BANGURA & CHRISTIANA JALLOH MARIA
4. SHEKUBAH KOROMA D.S

Sponsor

1. ZACHARIA KAMARA
2. MOHAMMED SANNOH
3. ALFRED MOHAMMED MULLAI
4. JOHN BALOGUN DIXON



Senior Manager

1. KANNEH, ABU BAKARR AND ELIZABETH, NALLO

Sponsor

1. FEIMATTA KANNEH DOE

◀ MARCH 2015



Manager

1. SANNOH, MOHAMMED
2. ANGELA-KWAWU AMENYO & EBENEZER KUJO AMENYO
3. ERIC GYAPONG & CYNTHIA ESSIEN GYAPONG

Sponsor

1. KANNEH, ABU BAKARR
2. KWADWO BIOH NAPOLEON
3. GABRIEL KWAKU-DUAH



Assistant Manager

1. JOHN BALOGUN DIXON & DARLINDA NASU DIXON
2. MUNIRU MOHAMMED NYANDIBA

Sponsor

1. MOHAMMED SANNOH
2. ERIC GYAPONG



Supervisors

1. LESLIE ABDUL-AZIZ SESAY
2. EMMA KAMARA
3. MAMA MARTHE GUOLAVOGUI & MICHEL BALLA
4. SENESIE JOHN KPAKA & PRINCESS ISHA KABIA
5. CHARLIE BIO & RACHEL FAMETA BIO
6. JAMES ATSU ADABABU & MELODY CATHERINE
7. SILAS SAMMY ABUGRI & AUGUSTINA MENSAH
8. BASHIRU FODAY & MARGARET DOBOH MASSAH
9. NAFISATU DICKSON-THOMAS LYELIA & HENRY
10. HAWA TURAY HANNAH
11. THERESA TUCKER MIATTA & LYNTTON TUCKER
12. RICHARD KOBLAH DESEWU & RAHINATU ZAKARIA
13. ERIC KESSE
14. IBRAHIM BARRIE NASIO & HUSIENATU BARRIE
15. ALIMU JALLOH
16. KADIATU BANGURA AUNTY KAY & RUGIATU
17. MICHAEL ANDOH
18. MOHAMED KANNEH OSMAN
19. HAJIRATU JALLOH
20. EMMANUEL DAWO
21. BARTRAND FILLE TAMB & WULAMATU KAMARA
22. LINDA PRATT ESTHER
23. EDWIN KAMARA MOSES
24. DEPHON PRATT A & MELROSE TEMPLE
25. MARIAM YANKUBA T.S

Sponsor

1. FRANCIS KABBA DUMBUYA
2. AGNES MAGALINE COLE
3. JOSEPH ANDERSON BUNTING-GRADEN
4. EMMA KAMARA
5. MAMA MARTHE GUOLAVOGUI
6. ERIC GYAPONG
7. ERIC GYAPONG
8. CHARLIE BIO
9. LESLIE ABDUL-AZIZ SESAY
10. NAFISATU DICKSON-THOMAS LYELIA
11. NOAH TUCKER
12. SILAS SAMMY ABUGRI
13. MUNIRU MOHAMMED NYANDIBA
14. FATMATA JALLOH YEROH
15. THERESA TUCKER MIATTA
16. IBRAHIM BARRIE NASIO
17. KWAME BRIGHT FLIMPONG
18. ALIMU JALLOH
19. UMU BAH KULSUM
20. KADIATU BANGURA AUNTY KAY
21. HAWA TURAY HANNAH
22. SENESIE JOHN KPAKA
23. EMMANUEL DAWO
24. LINDA PRATT ESTHER
25. DEPHON PRATT A



TOP TENS

TOP 10'S DECEMBER 2014 (GHANA)

DISTRIBUTORS (PERPETUAL CC)

1. ALHASSAN, HAMZA
2. BAMBA, IBRAHIM SULEYMAN
3. AYIMASU, JULIUS
4. SOMOLU-WRIGHT, GLADYS
5. SEKYI, CHARLOTTE
6. GETERMENAH, ARTHUR
7. AGYEI, MENSAH JOSEPH
8. TANKO, AYUBA
9. AMUAH, ELIZABETH ESI
10. MORRISON, JUSTICE ABBAN

NON-MANAGER'S CASE CREDITS

1. NODJO, FRANCIS
2. AMENYO, ANGELA-KWAWU
3. GYAPONG, ERIC
4. AYEY, MARK COLLINS
5. GAIUS, FLORENCE CHIDINMA
6. BOAFO, MICHAEL
7. ALHASSAN, HAMZA
8. AGYEI, MENSAH JOSEPH
9. MENSAH, PROSPER K
10. MINTAH, JOSEPH OHENE ADDO

TOP 10 RETAILERS

1. NYARKO VICTOR, KENNETH
2. AYEY, MARK COLLINS
3. AMOAH, EMMANUEL
4. GAIUS, FLORENCE CHIDINMA
5. SOMOLU-WRIGHT, GLADYS
6. BOAFO, MICHAEL
7. AMEDORME, JOYCE DZIFA
8. GETERMENAH, ARTHUR
9. OKEOMA, MAUREEN ADAKU
10. DUGBAZAH, ALEX

4CC Achievers for Nov-Dec (A/S)

1. AGGREY, AUGUSTINE KWGYEIR
2. GAIUS, ZURIEL

TOP 10'S DECEMBER 2014 (SIERRA LEONE)

DISTRIBUTORS (PERPETUAL CC)

1. KAMARA, ZACHARIA
2. KANNEH, ABU BAKARR
3. KARGBO, DAVID SANTIGIE
4. ISATU, ELIZABETH WILSON
5. KAMARA, KADAY NETTEH
6. DALTON, ROBERT AYERE
7. WILLIAMS, DUNSTANT ERIC
8. SEIWOH, SAO MARY
9. ABU, BAKKAR SACCO
10. BAWGURA, SAMUEL MOMOH

NON-MANAGER'S CASE CREDITS

1. TUBOKU-METZGER, BERYL GRACE
2. WEEKES ESENAME ADILINE, THOMASIA
3. SEIWOH, SAO MARY
4. KAMARA JOSEPH THIERY,
5. TUCKER, NOAH
6. ISATU, ELIZABETH WILSON
7. VANDI, JUNISA JONATHAN M
8. KANNEH, ABU BAKARR
9. KAMARA, ZACHARIA
10. JOHN EFFIE, CARLTINA

TOP 10 RETAILERS

1. TUBOKU-METZGER, BERYL GRACE
2. WEEKES ESENAME ADILINE, THOMASIA
3. TAQI, FATIMA
4. SEIWOH, SAO MARY
5. VANDI, JUNISA JONATHAN M
6. BANGURA IBRAHIM, MARKLAW
7. BABADI, WINIFRED KADIATU
8. KARGBO, DAVID SANTIGIE
9. KROMA JATTU, MABEL
10. KAMARA ZAINAB, YVONNE

4CC Achievers for Nov-Dec (A/S)

1. BANGURA, MARTHA
2. SILLAH, OSMAN
3. KARGBO FAITH, FATMATA
4. KAMARA, MALIFERREH

TOP 10'S JANUARY 2015 (GHANA)

DISTRIBUTORS (PERPETUAL CC)

1. ALHASSAN, HAMZA
2. AGYEI, MENSAH JOSEPH
3. AYEY, MARK COLLINS
4. BAMBA, IBRAHIM SULEYMAN
5. GETERMENAH, ARTHUR
6. TANKO, AYUBA
7. NODJO, FRANCIS
8. MORRISON, JUSTICE ABBAN
9. SEKYI, CHARLOTTE
10. AYIMASU, JULIUS

NON-MANAGER'S CASE CREDITS

1. AYEY, MARK COLLINS
2. ALHASSAN, HAMZA
3. BOAFO, MICHAEL
4. NODJO, FRANCIS
5. MENSAH, PROSPER K
6. AMENYO, ANGELA-KWAWU
7. BAMBA, IBRAHIM SULEYMAN
8. AGYEI, MENSAH JOSEPH
9. TANKO, AYUBA
10. KOFI, PATRICK ANABA

TOP 10 RETAILERS

1. AGGREY, JANET AMOANIMAH
2. AGYEI, MENSAH JOSEPH
3. NYARKO VICTOR, KENNETH
4. AYEY, MARK COLLINS
5. GAIUS, FLORENCE CHIDINMA
6. ADU-OSEI, DOREEN
7. AMEDORME, JOYCE DZIFA
8. DUDOME, DELALI
9. OFORI, LIGHT KWESI
10. AGGREY, PRISCILLA ABA

4CC Achievers for Dec-Jan (A/S)

1. GAIUS, ZURIEL LYCO
2. ADABABU, JAMES

TOP 10'S JANUARY 2015 (SIERRA LEONE)

DISTRIBUTORS (PERPETUAL CC)

1. KANNEH, ABU BAKARR
2. WEEKES ESENAME ADILINE,
3. KAMARA, ZACHARIA
4. TUCKER, NOAH
5. ISATU, ELIZABETH WILSON
6. TUBOKU-METZGER, BERYL
7. DALTON, ROBERT AYERE
8. MULLAI, ALFRED MOHAMMED
9. SEIWOH, SAO MARY
10. SANDY JOE, JOHN

NON-MANAGER'S CASE CREDITS

1. KAMARA JOSEPH THIERY, JUMA
2. WEEKES ESENAME ADILINE, THOMASIA
3. TUCKER, NOAH
4. KANNEH, ABU BAKARR
5. ISATU, ELIZABETH WILSON
6. MULLAI, ALFRED MOHAMMED
7. SANDY JOE, JOHN
8. SEIWOH, SAO MARY
9. KAMARA, ZACHARIA
10. DALTON, ROBERT AYERE

TOP 10 RETAILERS

1. TUCKER, NOAH
2. BANGURA, MARTHA
3. KAMARA, ZACHARIA
4. KARGBO, AGNES FATU
5. SMITH, HAWA
6. DURING, EDWINA AUDREY
7. KAMARA MUKEH MUNDA, MOHAMED
8. TUBOKU-METZGER, BERYL GRACE
9. MBAMAYA JILLS, JOSEPHINE
10. JAMES KADIE, HAJA

4CC Achievers for Dec-Jan (A/S)

1. KAMARA, MALIFERREH
2. BANGURA, MARTHA
3. KAMARA HAWA, EVELYN

TOP TENS

TOP 10'S FEBRUARY 2015 (GHANA)

DISTRIBUTORS (PERPETUAL CC)	NON-MANAGER'S CASE CREDITS	TOP 10 RETAILERS	4CC Achievers for Jan-Feb (A/S)
1. ALHASSAN, HAMZA	1. NODJO, FRANCIS	1. AGYEI, MENSAH JOSEPH	1. GAIUS, ZURIEL LYCO
2. NODJO, FRANCIS	2. AMENYO, ANGELA-KWAWU	2. AGGREY, JANET AMOANIMAH	2. IBRAHIM, ABDUL-RAHMAN
3. AGYEI, MENSAH JOSEPH	3. GYAPONG, ERIC	3. AMOAH, EMMANUEL	3. SASU, EMMANUEL
4. GETERMENAH, ARTHUR	4. ALHASSAN, HAMZA	4. NYARKO VICTOR, KENNETH	4. ADABABU, JAMES ATSU
5. BAMBA, IBRAHIM SULEYMAN	5. AYEH, MARK COLLINS	5. AMEDORME, JOYCE DZIFA	
6. AYEH, MARK COLLINS	6. MENSAH, PROSPER K	6. AGGREY, PRISCILLA ABA	
7. AMENYO, ANGELA-KWAWU	7. AGYEI, MENSAH JOSEPH	7. OFORI, LIGHT KWESI	
8. AYIMASU, JULIUS	8. BAMBA, IBRAHIM SULEYMAN	8. AYEH, MARK COLLINS	
9. TANKO, AYUBA	9. NYANDIBA, MUNIRU	9. ADU-OSEI, DOREEN	
10. SEKYI, CHARLOTTE	10. GAIUS, FLORENCE CHIDINMA	10. NYARKO, KINGSLEY KOFI	

TOP 10'S FEBRUARY 2015 (SIERRA LEONE)

DISTRIBUTORS (PERPETUAL CC)	NON-MANAGER'S CASE CREDITS	TOP 10 RETAILERS	4CC Achievers for Jan-Feb (A/S)
1. KANNEH, ABU BAKARR	1. KANNEH, ABU BAKARR	1. BANGURA, MARTHA	1. KAMARA, MALIFERREH
2. KAMARA, ZACHARIA	2. SANNOH, MOHAMMED	2. KAMARA ZAINAB, YVONNE	
3. ISATU, ELIZABETH WILSON	3. TUCKER, NOAH	3. GENDA JOSEPH, AMBROSE	
4. TUCKER, NOAH	4. ISATU, ELIZABETH WILSON	4. BANGURA, ABDUL-AKIM	
5. WEEKES ESENAME ADILINE, THOMASIA	5. SEIWOH, SAO MARY	5. KARGBO, DAVID SANTIGIE	
6. SEIWOH, SAO MARY	6. VANDI, JUNISA JONATHAN M	6. JALLOH, MOHAMMED ABDUL	
7. MULLAI, ALFRED MOHAMMED	7. KOROMA D.S, SHEKUBAH	7. KAMARA SORIE, MOHAMED	
8. DALTON, ROBERT AYERE	8. KAMARA, ZACHARIA	8. SILLAH, OSMAN	
9. SANDY JOE, JOHN	9. MULLAI, ALFRED MOHAMMED	9. NGBEBEH ISAAC, FREDRICK	
10. KARGBO, DAVID SANTIGIE	10. JALLOH SALLIEU, MOHAMED	10. KARGBO, JULIANA	

TOP 10'S MARCH 2015 (GHANA)

DISTRIBUTORS (PERPETUAL CC)	NON-MANAGER'S CASE CREDITS	TOP 10 RETAILERS	4CC Achievers for Feb-Mar (A/S)
1. ALHASSAN, HAMZA	1. GYAPONG, ERIC	1. AGGREY, JANET AMOANIMAH	1. ABABIO, OWUSU
2. NODJO, FRANCIS	2. AMENYO, ANGELA-KWAWU	2. NYANDIBA, MUNIRU MOHAMMED	2. SERWAH MERCY, ATAA
3. AGYEI, MENSAH JOSEPH	3. AYEH, MARK COLLINS	3. AMENYO, ANGELA-KWAWU	3. GAIUS, ZURIEL LYCO
4. GETERMENAH, ARTHUR	4. MENSAH, PROSPER K	4. AYEH, MARK COLLINS	4. IBRAHIM, ABDUL-RAHMAN
5. BAMBA, IBRAHIM SULEYMAN	5. ALHASSAN, HAMZA	5. DESEWU, RICHARD KOBLAH	5. SASU, EMMANUEL
6. AMENYO, ANGELA-KWAWU	6. NODJO, FRANCIS	6. AMOAH, EMMANUEL	6. APPIAH, DAISY EKUA AMPEAA
7. AYIMASU, JULIUS	7. BAMBA, IBRAHIM SULEYMAN	7. OFORI, LIGHT KWESI	7. SEKYI, MAAME EFUA
8. GYAPONG, ERIC	8. ANGENU, BENJAMIN	8. AGYEI, MENSAH JOSEPH	8. ABANKWA, MARTIN
9. AYEH, MARK COLLINS	9. NYANDIBA, MUNIRU MOHAMMED	9. MOHAMMED, BASHIRU IDOT	9. BIMPONG, AMPOFO KWASI
10. TANKO, AYUBA	10. AGYEI, MENSAH JOSEPH	10. DUGBAZAH, ALEX	10. ALIDU, SA-ADATU

TOP 10'S MARCH 2015 (SIERRA LEONE)

DISTRIBUTORS (PERPETUAL CC)	NON-MANAGER'S CASE CREDITS	TOP 10 RETAILERS	4CC Achievers for Feb-Mar(A/S)
1. KANNEH, ABU BAKARR	1. TUCKER, NOAH	1. VANDI, JUNISA JONATHAN M	1. SORBOEH OLIMBO TAMBA,
2. KAMARA, ZACHARIA	2. SANNOH, MOHAMMED	2. AMARA TANGAMEH SEWAH, MATILDA	2. KAMARA, MALIFERREH
3. TUCKER, NOAH	3. ISATU, ELIZABETH WILSON	3. KARGBO, DAVID SANTIGIE	3. SILLAH, OSMAN
4. ISATU, ELIZABETH WILSON	4. MULLAI, ALFRED MOHAMMED	4. KAMARA, MOHAMED	
5. SANNOH, MOHAMMED	5. SEIWOH, SAO MARY	5. ABU, BAKKAR SACCO	
6. SEIWOH, SAO MARY	6. VANDI, JUNISA JONATHAN M	6. WILSON-TAYLOR EMMANUEL, ADETUNJI	
7. WEEKES ESENAME ADILINE, THOMASIA	7. BAH KULSUM, UMU	7. BANGURA, MARIAMA	
8. MULLAI, ALFRED MOHAMMED	8. BANGURA, JOHN	8. FLIMPONG, KWAME BRIGHT	
9. DALTON, ROBERT AYERE	9. DIXON, JOHN BALOGUN	9. KABIA FODAY, MOHAMED	
10. KARGBO, DAVID SANTIGIE	10. KAMARA, ZACHARIA	10. BOIMA, ISAAC	

Big News

New Policies to Help You Soar Globally

We've been listening to your feedback and comments and are excited to announce the following NEW company policies!

**Brand
New**

Novus:

- 1. extraordinary, unique**
- 2. new**



We love our new FBOs. We believe they are extraordinary and unique and that's why we have chosen the Latin word NOVUS to describe them.

Effective August 1, 2015, all non-wholesale qualified FBOs will be referred to as NOVUS Customers.

They will continue to receive a 15% discount from the retail price and be permitted to sponsor. However, they will no longer be eligible for ANY bonuses associated with downline activity until they earn the title of FBO by becoming a wholesale qualified Assistant Supervisor.

Only One Name Needed!

Effectively, only one name is required on FBO's application forms!



Yes - that means that spouses can now sponsor each other and maintain a separate business if they would like!

Personal Bonus is now a Personal Discount!



Starting August 1, 2015 Personal Bonus for your personal purchase (5-18%, depending on MP level), which used to be paid to you on the 15th of the month following purchase, will now be a Personal Discount from the retail price at the time of your purchase! When added to your 30% discount for Wholesale Price, you will now purchase product at 35-48% discount from Retail Price, Additionally, Personal Bonus that accumulated in your Personal Bonus Account to be used for your personal purchases during the month, with whatever amount remaining in your account at the of the month being paid to you as before on the 15th of the month following purchase.

*Please refer to the Company Policies for details.



COSTA NAVARINO

GREECE

2016

EAGLE MANAGERS RETREAT

Contest Period: May 2015 - April 2016



HOW DO YOU QUALIFY?

Be a recognised Manager

Generate at least 720 Total Case Credit, including at least 100 New Case Credits from personally sponsored downlines within the contest period

Be Active and Leadership Bonus qualified per Month within the contest period

Personally sponsor and develop at least two new supervisors within the contest period (May 2015-April 2016)

QUALIFICATION PACKAGE



AIR TICKET



AN ALL EXPENSES PAID TRIP FOR 2, TO THE EAGLE MANAGER'S RETREAT WITH 3 NIGHTS LODGING



EXCLUSIVE TRAINING NET WORKING AND UNMISSABLE FUN

OTHER REQUIREMENTS

SENIOR MANAGER	:	1	DOWNLIN EAGLE MANAGER
SOARING MANAGER	:	3	DOWNLIN EAGLE MANAGERS
SAPPHIRE MANAGER	:	6	DOWNLIN EAGLE MANAGERS
DIAMOND SAPPHIRE	:	10	DOWNLIN EAGLE MANAGERS
DIAMOND MANAGER	:	15	DOWNLIN EAGLE MANAGERS



A great range of new products

Forever is constantly modifying and offering to create a range of products that complement the modern lifestyle.

Three amazing new products have been added to the range



PRODUCT #462

Forever Sun Lips

This fab new lip product has all the benefits of Forever's original soothing Aloe Lips, with the added bonus of SPF30 sun protection. It's a real must-have product Water-resistant for up to 80 minutes, its great for around the pool, and has a refreshing cool-mint flavour.



PRODUCT # 371



PRODUCT #373

Aloe inspired beauty flawless by Sonya™ Aloe BB Creme

This much anticipated BB creme with SPF 20 was created exclusively for flawless by Sonya to hydrate, prime conceal and offer sun protection, whilst creating a soft, luminous glow Botanical extracts work to help smooth the skin's appearance of fine lines and imperfections.

Available in two flattering, blendable shades (Cocoa and Nude) aloe BB creme works with most skin tones to create the look of perfection

Official Grand opening of FLP Ghana– Tamale

Friday 20th February 2015





Success day & Recognitions

-Radach Hotel Tamale
Saturday 21st
February 2015





My name is ABU BAKARR KANNEH from Sierra Leone and today I begin a new life; first of all I want to give a special thanks to our Lord Almighty for uplifting me onto this day. Before FOREVER LIVING PRODUCTS, life has been tough for me but I always had the believe that one day a rescue boat would come my way. I was living below average life for the past 12 years since I lost my Dad through the civil war, I dropped out of school due to financial challenges and started playing football fulltime as my new career. That didn't work-out for me due to severe injuries so I started selling food stuff to earn a living and also pursue my high school education. After gaining entrance into the university, 'life started to knock me down again' so I had to leave my home town for the city just to look for a means of survival. But I always had the believed that "It not about the knock down, it about what we do after the knock down".

Fortunately, I met FEIMATTA KANNEH-DOE (My adopted Mother) who was able to assist me throughout my university education. Because life wasn't easy, she could only afford to give me LE 75,000 (\$15) per month for my upkeep on campus. I was introduced to FOREVER LIVING PRODUCTS (Life Changing Opportunity) by AGNES-ANNE WAIRIMU GITU on Facebook. I studied the marketing plan and released that it was something I could do though the startup cost was far above my income in a year. I spoke to my adopted mum about it and she decided to help me though she was a bit skeptical as she initially named it a '419ers club'. I joined and through hard work I become a Recognized Manager in three (3) months. Since then I have realized my life has completely changed in both health and standard of living. I strongly believe that the success I have been able to achieve in this business is possible for every

Sierra Leonean no matter his/her present life situation.

Like Les Brown once said "You don't have to be great to get started but you have to get started to be great". I want to send a special thanks to my Upline AGNES-ANNE WAIRIMU GITU and Mr. Daniel Nyatigi for their massive support and encouragement; for without them I won't have come this far in quality life with Forever. I remember their encouraging words they always told me "We believe in you Abu, you can do it" and also special thanks goes to the entire CteamC FBO's both home and abroad. A special one also goes to my lovely wife for her support and the underground work she always does to push the business. Finally special thanks go to Mr. and Mrs. John I.B. Sesay, Mr. and Mrs. Sahr Doe and the entire Staff of Forever Living Products Sierra Leone I love you all thanks!

ABU BAKARR KANNEH
(Senior Manager)



As a Forever business owner, I believe life has been fair to us all, we either press home the opportunities that life serves us or let go. The decision to be a Forever Business Owner is a challenging and the cleverest one can make. Being an Entrepreneur (FOREVER BUSINESS OWNER) is a total lifestyle you have to adopt, letting go of old apprehensions that are holding you back and focusing on your new found passion. You have to decide to move forward using the knowledge you have gained, from your failures and triumphs, while making room for new accomplishments. Sometimes the worse happens, people will try to shut you down, people will try to limit you by your AGE, COLOUR, RELIGION and this will happen to you in your FOREVER BUSINESS but they don't actually know who you really are. Life will test you to see how

serious and determined you are but don't take it personal, you got to keep moving and never give up until you WIN. Beware of the dream-busters who find pleasure in telling you that you can't have your dream and that you should give up!

I never knew I could achieve so much financially with Forever. I use to cover great distances on foot doing my business and personal errands but now I have been able to buy myself a car, I never knew I could earn as high as Ghc10,000.00 and more every thirty(30) days with FLP. I now know what real assets are and have begun acquiring as many as possible. Looking at the future, the Forever opportunity gives me so much confidence that I can do more through CHRIST who strengthens us all. A word for those who have just started or about to get started, There will always be people

saying NO to you in the face, But do not let anyone turn you around! Keep your mind focused on your goal. There will be seasons where you will fall on hard times and you may wonder if you will be able to survive. The answer is Yes! Don't let anybody turn you around! You have the power in you that can turn rejection into acceptance; weakness into strength; and a layoff into a successful business. Give out but don't give in! Don't underestimate yourself nor let others underestimate you. Your present circumstance does not define you. Life is testing and preparing you for your next level. Be still, trust and keep the faith. This is the time you have to get your hustle on and make things happen because you were born to win!

MARK COLLINS AYEH
(Manager)

Special Visit & Training by

Bill Lewis

(Senior Vice President Forever International)



Special Visit & Training

by Jackson Adagala (Director African Operations)



**NO NEED TO WAIT FOR A NEW YEAR'S RESOLUTION...
IT'S ALWAYS THE RIGHT TIME TO
TRANSFORM YOUR BODY AND
LIFESTYLE.**

C9

F1

F2

A simple
70-DAY regime
incorporating shakes,
supplements and
targeted exercise.

**PREMIUM
QUALITY
PRODUCTS**

**EASY-TO-FOLLOW
INFORMATION AND
GUIDANCE**

**EVERYTHING YOU
NEED TO REACH
YOUR WEIGHT
MANAGEMENT
GOALS**

JOIN THE F.I.T. 70DAY CHALLENGE TO TOTALLY TRANSFORM YOUR LIFE
Facebook.com/aloeghana to join.

Building on the success and popularity of the Clean 9, this 70-day regime allows you to reach your weight management goals in a sustainable and healthy way, building good eating and exercise habits for life.

Here's a run-down of what you can expect from each step of the new programme:

C9 CLEANSE

The new and improved Clean 9 is now better and cheaper than ever before.

It features a convenient dietary supplement packed with the exact amount of weight management supplements needed for the nine days.

Designed to kick-start weight loss and cleanse your body, this first step provides for transforming your eating and fitness habits.



F1 GOOD HABITS FOR LIFE

Take it to the next level and change the way you think about food and fitness for good.

This 30-day regime allows you to continue toward your weight management goals, in a sustainable healthy way. Contains the exact portion of supplements, shakes and bar required, with easy-to-follow step-by-step guidance to help you through. Maintain and build on the progress you made with the Clean 9 and change your habits for the long-term.



F2 MAXIMUM IMPACT

Now you are well on your way to achieving your weight loss goals.

It's time to push your body to the max and achieve that optimum transformation. Strengthen and tone your body with F.I.T. 2 to help you build lean muscle, incorporating high protein nutritional products. Complete this final 30-day step of the programme to see real definition.



Available now

Along with the launch of the F.I.T. programme, the following product will also be available for individual purchase - perfect for maintaining your weight after completing the programme.



Forever Therm

If you're interested in metabolism then this exciting new product is for you. Its special formula contains a valuable blend of vitamins, including vitamins B6, B12 and C, which contributes to the reduction of tiredness and fatigue.

Forever Therm - Code 463



Forever Fiber

Are you getting enough fiber in your diet? This water-soluble fiber supplement provides a quick and simple way to increase your daily intake.

Forever Fiber - Code 464



Forever Prox²

Resist the temptation to snack on unhealthy crisps and chocolate by stocking up on these tasty bars, available in cinnamon or chocolate flavour. Packed with protein, they are perfect for pre- or post-workout.

Forever Pro X2 Cinnamon - Code 466

Forever Pro X2 Cinnamon - Code 466

Living Forever F.I.T.

Rustin, part of the pilot program in January 2014 for Forever F.I.T., shares his story and how his life has changed a year later



Rustin before



Rustin after

You can tell that Rustin is a bit uncomfortable being the center of attention as the film crew sets up around him. This husband, and father of three, is matter-of-fact when describing his weight loss journey and when he realized he needed to make a change.

"I'm 31 years old and had reached a weight that I had never been at before. It kind of scared me, to be honest," Rustin explains. "I got to the point where I couldn't wear my wedding ring anymore – it just wouldn't fit. That's when I realized I needed to really make a change and do something different."

"One of the main things that's changed in me since going through the F.I.T. program is just the confidence and self-esteem that I now have."

Rustin didn't always struggle with his weight. He was an athlete in high school, playing both baseball and football. But as the years passed, he noticed the pounds were slowly piling on. He tried different programs, sometimes losing weight, sometimes not – but always struggled to maintain the weight loss after. It wasn't until he was invited to join the pilot program for Forever F.I.T. that he was finally able to make a permanent change for the better. During the trials, 12 participants were provided with the F.I.T. products, guidance on nutrition and access to

"For me, being healthy will make a difference for the rest of my life,"

a trainer. Rustin achieved significant results and showed off his new look on stage at the Global Rally in London. In 90 days, Rustin had lost 48 pounds, 28 inches and 13.6% of his body fat! "The format of the program laid everything out for me – and that was something I needed, to have a basic guideline and something to go off of," Rustin says.

While he seems a bit quiet and reserved at times, Rustin comes alive when he talks about his family. He credits his beautiful wife Jill, and their children, with being a constant support and motivation. "For me, I know that being healthy is something that will make a difference for the rest of my life. I have three wonderful little girls that mean everything to me, and I know it's important for me to be healthy, so I can be an active part of their life." Rustin also credits his trainers and friends, Brandon and Jason, with whom he completed the F.I.T. trial, for helping to keep him on track with the programs as well. "I'm a competitive guy and knowing those guys were there, in the morning challenging me, was a huge motivator."

In the last year, many aspects of Rustin's life have changed. He and his family spend more time being active - going for evening runs and bike rides. He has established healthy habits and built a confidence he'd never had before. Rustin tell us, "One of the main things



AnnieRandallPhotography

that's changed in me since going through the F.I.T. program is just the confidence and self-esteem that I now have. That's really helped me throughout my life, at work, at home, being a husband and with my kids...I'm really grateful for that."

Despite all of these amazing accomplishments and transformations, there is one that sticks out most in Rustin's mind: being able to put his wedding ring back on part way through his F.I.T. journey. "I had accomplished that and it motivated me to keep working hard. It showed me that what I was doing was working, and that I needed to keep going and not look back."



To see Rustin's #iamforeverfitvideo visit discoverforever.com

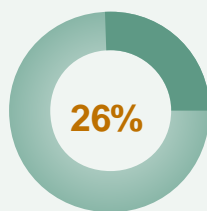


SOCIAL MEDIA INFLUENCE

Social media has had a massive impact on the way ForeverDistributors conduct their business and has seen some people move through the Marketing Plan at an impressive rate.

It has also changed the way consumers in general make purchasing decisions and is having a direct influence on what and how people purchase items online and elsewhere.

We've put together a run-down of interesting stats and facts relating to how social media influences its users – and a quick look at what you should be doing to ensure you are exploiting this.

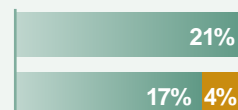


25 to 34-year-olds are the largest demographic of Facebook users

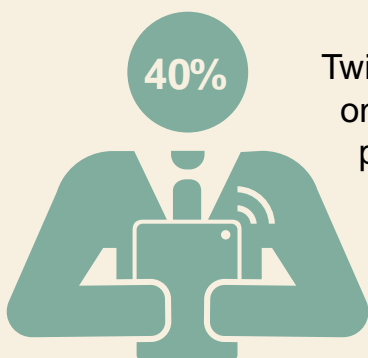


93% of Pinterest users are women.

Sources: rosemcgrory.co.uk, Statist



Pinterest users age 18-24 (21%) only account for 4% more than users age 45-54 (17%)



Twitter says that 40% of its users only visit the platform to read other people's tweets, rather than tweet anything themselves, seeing it as a "curated news feed of updates that reflect their passions."

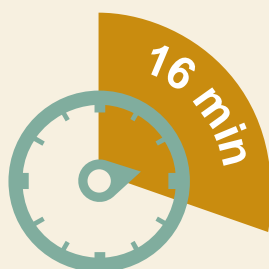


80%

80% of Twitter users are active on mobile devices, the majority of these likely to be Smartphone users.

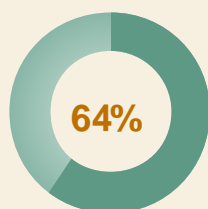


20%



Americans spend an average of 16 minutes out of every hour on social networks.

Sources: Computerworld.com



According to research by Econsultancy, LinkedIn is responsible for 64% of visits to corporate websites from any social media site. So don't underestimate LinkedIn!

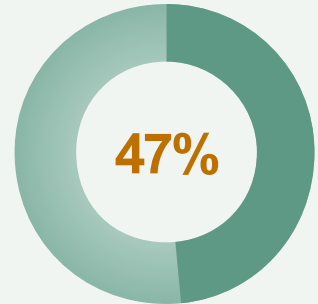


62% of Twitter users follow brands and one in four use Twitter whilst shopping.





43% of social media users go on to purchase something they have favored or shared on social media.



Facebook is the platform most likely to drive customers towards making a purchase.



Nearly 1 in 3 Facebook users have purchased something after sharing, liking or commenting on it on Facebook.

47% of people who make purchases via Pinterest say they “happened upon” the item they pinned and then subsequently purchased, without actively searching for it online.

Source: visioncritical.com

What should you be doing to ensure your social media presence is having an impact?

✔ Check your social media platforms for interactions

This means messages, comments, friend requests, questions or tags aimed at you. The faster you respond to these, the better, as it demonstrates you are proactive and organized, giving your business credibility and building trust with customers and prospects.

✔ Engage: it's not all about you

Make sure you are regularly appearing in your followers' news feeds by updating your status on a daily basis. BUT, avoid posting for the sake of it.

Keep your updates interesting and topical. It doesn't necessarily need to be directly related to your business, but it should be something that most

of your followers would care about, so avoid incessantly posting about what you've eaten that day, or vague posts about how annoyed you are with someone who you “can't name.”

A recent survey found that couples who post sappy messages about one another in their statuses were what Facebook users found most annoying (25%).

And bragging isn't wise either: 22% of respondents said it was people who boast about their “perfect lives” on the platform.

So remember, it's not all about you. Interact with others, congratulate them on their achievements and ask questions.

✔ Be compliant

We know we've said it a thousand times before, but if you want to continue to promote your business through

social media, you simply must remain compliant. Follow our lead – share Forever's videos and posts and only use product brochure text when describing the products.

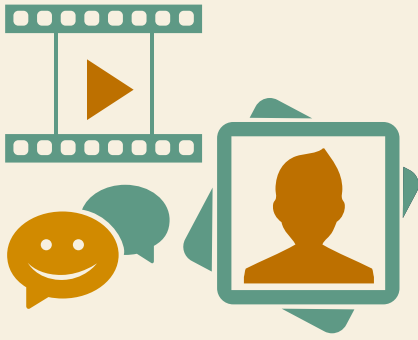
We are dedicated to creating top-notch materials for you to promote your business, so make the most of them.

✔ Offline marketing

To drive more people to your site and generate more followers and friends, remember to promote your social media presence offline too.

Include your Twitter handle and Facebook page, etc. on any literature you distribute, such as business cards and flyers, and on any correspondence you send out, such as letters and emails.

✓ Say it with pictures



Social media users respond more to images and videos than they do text. So to ensure your posts have instant impact, upload or share snaps and videos from Forever events or product launches.

✓ FLP360: integrating social media into your business

Having an online presence isn't just about finding new prospects – it can also be a convenient way to stay in touch with existing team members and keep track of performance.

FLP360, Forever's recently-launched subscriber web platform, utilizes Google Hangouts, an instant-messaging and video chat platform developed by Google to allow easy interaction with your team.

The Dreambook function allows you to use Pinterest from within its dashboard, and Chatter gives you a social media experience, but within the confines of your Forever network.

For high quality Forever images, be sure to check out foreverfotos.com and download any resolution of images available for FREE. If you like what you see, please consider leaving a donation with Forever Giving that helps children and those in need around the globe.

It Doesn't Get Easier Than This!!

Forever is making it easier for our FBO's to build their businesses nationwide with only a click of a button!! Effective March 2015, New FBO's can be sponsored into the business online. How is this possible?, simply follow these steps outlined below:

1. Go to www.foreverliving.com
2. Change the country location to Ghana
3. Click on the **JOIN** button
4. Fill the FBO application form and submit it.

Immediately you submit the form you would get an FBO ID number and a downloadable pdf copy of the application form. In addition to this you would receive an email which contains a temporal password that can be used to access your distributor page.





100 CLUB INCENTIVE

New FBO / **Assistant Supervisor** / Supervisor / **Assistant Manager** / Manager

Solid income? Make the 100 Club

A successful Forever business requires both networking and retailing.

This incentive aims to recognise FBOs who are building a strong open business based on the networking and retailing principles.

Achieving 100 Club means you have managed to create a solid income and a seedbed from which new Managers will emerge. This will ultimately aid you in achieving the higher pin positions and accessing Gem bonus payments.

What is it?

Admission to the 100 Club is marked by a specially designed certificate and is granted to FBOs who have achieved over 100CCs in Personal and non-Manager business for three consecutive months.

There are 3 levels to the 100 Club Incentive

Level1	Level2	Level3
Accumulate 100CCs for 3 consecutive months.	Accumulate 100CCs for 6 consecutive months.	Accumulate 100CCs for 12 consecutive months.

100 Club Incentive Prizes (All prizes have onstage recognition)

Level 1
(3 months)

A smart phone

A white smartphone, shown from both the back and front views.

Level 2 (6 months)

An iPad or Tablet

A black tablet computer displaying a Windows-style interface.

Level 3 (12 months)

4 days, 3 nights full board in an exclusive hotel within Ghana or Sierra Leone

A photograph of a hotel room with a bed, desk, and chair.

The incentive is effective June 2015 - December 2016. Let's get qualifying!!!



BE STRONG

GLOBAL RALLY JOHANNESBURG 2016

The Global Rally is unquestionably one of the most momentous and exciting events ever to feature in the Forever calendar.

With thousands of Forever Business Owners joining together from around the world, the Global Rally celebrates and recognises the achievements of the Forever Global Community



FOREVER

www.flpgh.com



www.facebook.com/aloeghana



[@flp_ghana](https://twitter.com/flp_ghana)